



FOR IMMEDIATE RELEASE



XMI PTE LTD RELEASES X-MINI™ MAX II PORTABLE SPEAKERS

SINGAPORE, September 2009 – Xmi Pte Ltd, the creators of the Capsule Speaker genre, announces the arrival of their latest innovation, the X-Mini™ MAX II speakers. This eagerly-awaited new generation of the popular X-Mini™ MAX series features key aesthetic improvements while retaining its essential hallmark of “Minimum size. MAXimum sound”.

Developed in Singapore, the X-Mini™ MAX II is expertly designed to be ultra-portable and precisely engineered to deliver a superior sound. With a simple twist and lift, the *avant garde* capsule-shaped design unveils a pair of stereo speakers. These stylish speakers, which can also be used individually, pop open to reveal the patented accordion-like Bass Xpansion System™ (BXST™) which successfully mimics the resonance of a sub woofer .

Defying the conventional notion that size does matter, the X-mini™ MAX II, is a moveable feast of sounds. Its new 40 mm driver, expanded BXST™, extended playback time and modular “Buddy-Jack” design, enables it to effectively generate high-quality and extensive aural ranges, be it the rich timbres of a soprano or the pulsating electronic beats of the latest dance track.

New to the design aesthetics of the X-mini™ MAX II is the open and angled drivers for a directional audio enhancement as well as a richer bass output. Promoting communal usage with friends who have any second generation X-mini™ speakers is the “Buddy-Jack” function that enables you to connect one X-mini™ to another, capable of forming an almost endless “daisy chain” of self-powered, bass-enhanced portable speaker system.

The logical choice for the itinerant music aficionado, the powerful yet compact X-Mini™ MAX II produces high-fidelity sound at any pitch or volume and is perfect in all environments, be it the boardroom or kitchen.

Press Release: X-mini™ MAX II Aug '09



www.x-mini.com



About the Award Winning X-mini™ Capsule Speaker

Winner of the prestigious Red Dot Design Awards (Germany) and the Infocomm Singapore Awards, which is the top innovation award in Singapore. The X-mini™ capsule speaker is revolutionary in the world of portable audio technology, striking the perfect balance of pocket-size portability and uncompromising sound quality. The X-mini™ has a patented extendable vacuum that mimics the resonance of a sub-woofer (Bass Xpansion System™ or BXST™) capable of producing explosive volume and bass over ten times its physical size.



Technical Specifications

MODEL:	X-mini MAX II
Dimension (L×W×H):	65.8mm×53.4 mm (closed resonator)
Net Weight:	178g
Speaker:	MAGNETISM PREVENT D40*H20mm (4Ω) /2W
Loudspeaker Output:	2.5W×2
Frequency Response:	200Hz~18K Hz
Signal-to-Noise:	≥80dB
Distortion:	≤1.0%
Playback Time:	Up to 12 hours
Battery Voltage/Capacity:	400mAh
Battery Charging Voltage:	5V/+0.5V
Battery Charge Time:	5V input - 2.5 hours



Press Release: X-mini™ MAX II Aug '09



www.x-mini.com



About Xmi Pte Ltd

Founded in Singapore, the Technology Hub of Asia, Xmi Pte Ltd is a technology-driven company focused on bringing the very latest wave of multimedia products to the global market. As we enter into a fast-paced digital age, the ability to foresee market trends and react dynamically to market changes becomes quintessential to the success of any technology business.

Xmi Pte Ltd's main objective is in creating multimedia devices that will precede major trends in Digital Lifestyle Technology. With unique products of superior functionality, mass-market appeals and uncompromising quality, Xmi Pte Ltd's set to push the boundaries of technology with new exciting products and a global brand synonymous with future innovations.



Xmi Pte Ltd currently has distribution networks in North America, Latin America, Europe, Middle East, Asia Pacific and Australia.

Please visit www.x-mini.com

For sales and distribution enquiries, please contact:

Mr. Justin Lee

justin@xm-i.com

Tel +65 6224 2595

+65 9622 8838

Fax +65 6225 3660

For editorial and product review, please contact:

Ms Darrelle Eng

Darrelle.eng@xm-i.com

Tel +65 9737 0769

Press Release: X-mini™ MAX II Aug '09



www.x-mini.com